



CHRIS DIJK

Expert in modular

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🌐 [HTTPS://INTELLIGENT.FISH](https://intelligent.fish)



SUMMARY

Creative business visionary with broad-based background in highly competitive and fast growing markets. Recognised as decisive leader and excellent team player. Detail-oriented with 20 years of experience in growth management, import and export, and international expansion.

- **Diversified background in operations and commercials;** distinguished for an entrepreneurial mindset, creative problem solving, cross-functional teams and a bottom-line orientation.
- **Offers innovative solutions to operational challenges** and leverages decisiveness to implement solutions while minimizing risk and maximizing performance.
- **Expert in transforming strategic plans into tactical initiatives** for national and international programs.
- **Motivator and coach combining business acumen with analytical depth** to align operational efficiencies with corporate goals.



WORK EXPERIENCE

CO FOUNDER
MODOMO LTD
2019 - PRESENT

Establishing a new business to support public landowners in achieving their affordable housing objectives by asking the right questions to translate strategic plans into tactical initiatives. Providing solutions to optimise commercial performance across a broad range of areas, with particular focus on meanwhile housing, new construction technologies, sustainable community design and rapid deployable infrastructural projects.

- Spearheading the launch of this new venture, acting as interim CEO, developing and implementing their launch strategy and guiding 5-year budget and roll out plan.
- Liaising with federal governments in Europe on the development of new structured financial products to mitigate the gap between the public and private financial sector.
- Performing business evaluations for possible investment by a major globally operating social impact fund.

CO FOUNDER
G3 INC
2014 - 2018

Turned entrepreneurial vision into reality by building an innovative business focused on the research and development and manufacturing of new temporary accommodation solutions ranging from disaster relief to hospitality. Defined strategy across all core business functions including product development, quality, sales and marketing along with investor relations. Collaborated with team in securing a \$40M investment from the Saudi Arabian government. Achieved considerable recognition with G3 being named winner in The Netherlands by The Oranje Handelsmissiefonds as one of the most promising companies.

- Provided commercially viable products through astute stewardship of R&D efforts through cross-functional internal and external teams.
- Effectively managed market fluctuations by constructing multiple 5-year business plans and budgets.
- Directed profitable discussions with the USA government and FEMA on a rapid housing development initiative.

CO FOUNDER
FUELUP INC
2012 - 2014

Built a successful digital-consulting firm from the ground up, providing strategic and operational solutions that supported clients' innovation and M&A objectives. Led engagement planning and project management of a wide variety of endeavors for clients that ranged from a start-up energy company through to the Central Intelligence Agency in the USA. Regularly served as coach to both Techstars and Startup Bootcamp, who were the initial supporters of this business.

- Served as General Manager leading the fundraising programs with a value of \$10M. Assigned interim position of Director of Innovation steering a start-up coating company in defining and establishing manufacturing, product assurance, protocols and policies to an acquisition by a global leader in chemicals and coatings .
- Accelerated sales by 400% through a strategic partnerships with PWC Europe
- Acted as principal lead in the sales of the business to a private equity firm.

CEO
IDTV BV
2009 - 2012

Formulated a global operations function together with managing IP transfer of media & entertainment formats to strategic partners in the USA, United Kingdom, Australia and South Africa

- Managed a global media & entertainment operation encompassing production partners in Asia. Created multi-year business plans and budgets and provided comprehensive analysis of operational growth and revenue projections.
Cultivated close and productive relationships with content partners through effective communication including country visits to Africa and South America, establishing shared understanding and commitment.
- Executed effective cost reduction initiatives that achieved 25% improvement to gross margins. Designed a new digital program to ensure strategic control of distribution.

CCO
THE GARAGE BV
2001 - 2009

Converted a boutique and locally-orientated product design and marketing agency into a high volume operation, directing an entire manufacturing operation, 5 executives and 50 employees across design, production, engineering, quality control and delivery.

- Revamped the creative and sales division, implementing partner initiatives that resulted in revenue growth of 300% within 18 months.
- Initiated an M&A program that created an European footprint with offices in 7 countries



EDUCATION

OXFORD UNIVERSITY
SUSTAINABLE FINANCE
2020 - 2021

Aligning finance with sustainability to tackle global environmental and social challenges

MASTER OF SCIENCE
UNIVERSITY OF TWENTE
1994 - 2000

Chemical engineering, specialising in Process Design

BOARD EXPERIENCE

[HTTPS://ROUNDHILL.VENTURES](https://roundhill.ventures)

ROUND HILL VENTURES

JANUARY 2020 - PRESENT

Non Executive Board Member

[HTTPS://COBOD.COM](https://cobod.com)

COBOD 3D

JANUARY 2017 - DECEMBER 2019

Non Executive Board Member

[HTTPS://MAMAFESTIVALS.COM](https://mamafestivals.com)

MAMA AND PAPA GROUP

JANUARY 2014 - DECEMBER 2016

Non Executive Board Member



OTHER

Founding partner at Groundfloor Ventures - investment group focusing on Series A and Series B funding of tech startups